



## Department of Defense Mid-Atlantic Regional Council

### Leadership Update

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MARC Workshop | 7 NOV 2019  
Ken Carkhuff, Chairperson



# Summary of the 2018 National Defense Strategy

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“This increasingly complex security environment is defined by rapid technological change, challenges from adversaries in every operating domain, and the impact on current readiness from the longest continuous stretch of armed conflict in our Nation’s history. In this environment, there can be no complacency—we must make difficult choices and prioritize what is most important to field a lethal, resilient, and rapidly adapting Joint Force. America’s military has no preordained right to victory on the battlefield.”

**Introduction, page 1.**

# Agenda

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- Officers and Executive Committee
- FY2019 MARC Plan
- CY2019 MARC Schedule
- How You Can Help
- CY 2020-2021 Election
- DAU Industry Landing Page Development Feedback Opportunity

## **MARC Website**

<https://business.defense.gov/Acquisition/DoD-Regional-Councils/MARC/>

# Officers and Executive Committee

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## CY 2018-2019 Officers

- Chairperson: Ken Carkhuff (DAU)
- Vice-Chairperson: Kyle Beagle (MARCORSYSCOM)
- Secretary: Anita Perkins (DHS / ICE)
- Treasurer: Sonny Hatcher (DCMA)

## Executive Committee

- All four officers
- State representatives (one from each state and DC)
  - ❖ Dawn Chartier (NAVAIR, NJ)
  - ❖ Tyler Brooks-Craft (Industry, VA)
  - ❖ Lisa King (Industry, MD)
- Standing Committee representatives (one from each committee)

# FY2019 MARC Plan

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- Increase Government participation (Small Business Professionals, Contract Specialists, Program Managers)
- Identify key theme/topic for each training event
- Provide valuable training for Government and industry
- Create succession plan for CY2020-CY2021

# CY 2018-2019 Schedule

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## Workshops

- 6 November 2018 - **Completed**
- 13 March 2019 - **Completed**
- 10 July 2019 - **Completed**
- 7 Nov 2019 – **Today** (elections)

## Executive Committee Meetings (at least monthly)

**DoD Small Business Training Week (29 April-3 May 2019) - Completed**



# How You Can Help

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- Attend MARC workshops
- Join the Planning or Membership Committee
  - Planning Committee Chair – Shawn Ralston (AECOM)
  - **Membership Committee Chair - TBD**
- Join the Executive Committee
  - ❖ **Need reps from DC, DE, PA, and WV**
- Be an ambassador for the MARC; invite others to participate
- Provide feedback and/or recommendations for improvement

**Sign up today**

or

email

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# DAU Industry Landing Page

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- Tasker from Ms. Lord (USD A&S)
- How to do business with DoD
- Link to mockup sent to all attendees on 5 Nov
  - <https://xd.adobe.com/view/fc7288f7-c12c-47dd-6683-055c9eecbc6e-8a43/>
  - Must use Internet Explorer
- Request feedback NLT 8 Nov

# DoD MARC Ballot for CY 2020-2021 Term

- **Active voting membership is limited to employees of the Federal Government** interested in promoting the small business program
- Either **fill in or mark each box with an X** for the officers (**up to four**) of the council that you are voting for:
  - Chairperson – Dr. Sonny Hatcher (DCMA) (Current Treasurer)**
  - Vice-Chairperson – Mr. Kyle Beagle (MARCORSYSCOM) (Incumbent)**
  - Secretary – Ms. Anita Perkins (DHS-ICE) (Incumbent)**
  - Treasurer – Mr. Tonney Kaw-uh (Air Combat Command)**

Election Day: 7 Nov 2019

# Save the Date

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- Event: MARC workshop
- Date: March 2020
- Location: National Capital Region
- Theme: Most likely Cybersecurity

**Let's use these workshops as an opportunity to learn, build relationships and share our knowledge.**