



DOD SBIR/STTR 201

Advanced Resources and Tools SBT/SBIR & STTR Training April 6, 2017 I Atlanta, GA

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Mission

The DOD SBIR/STTR Program is designed the help Small Businesses create and deliver cost-effective innovations to sustain America's technological superiority over adversaries.





Stimulate high-tech innovation and technical excellence



Strengthen partnerships with the acquisition community



Transition SBIR/STTR technologies into commercial markets



Encourage participation in underserved states

DOD by the Numbers We strive to give opportunities



600+ Topics per year





36% Of awardees have fewer than 9 employees



25% First time awardees



2,800 Awards



In commercialized products & services

DOD Components

There are 12 participating Components



STES OF







Army

Navy

Air Force

Missile Defense Agency (MDA)

Defense Threat Reduction Agency (DTRA)

Defense Microelectronics Activity (DMEA)











Defense Advanced Research Projects Agency (DARPA)

Defense Health Agency (DHA)

Chemical and Biological Defense (CBD)

Special Operations Command (SOCOM)

Defense Logistics Agency (DLA)

National Geospatial Intelligence Agency (NGA)

Eligibility Requirements

Requirements differ slightly between SBIR and STTR

Small Business Innovation Research (SBIR)

- 1 Organized for-profit U.S. business
- At least 51% U.S. owned by individuals and independently operated
- 3 500 or fewer employees
- Pl's primary employment with small business during project

Small Business Technology Transfer (STTR)

- Formal Cooperative R&D Effort with a U.S. Research Institution
- Minimum 40% by small business, 30% by U.S. Research Institution
- Small business is Prime, PI can be from SBC or Research Institution
- 4 Intellectual Property Agreement

What's Unique About the DOD?

7 reasons to work with the DOD



Three-Phased Program

The SBIR/STTR Programs are structured in three phases.

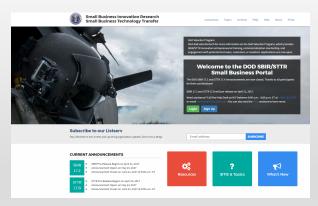


Welcome to the SBIR/STTR Submission Portal

https://sbir.defensebusiness.org

Overview:

- · Search archives (topics and awards)
- Search current topics
- · Contact topic authors (SITIS)
- Solicitation/BAA information
- Start a proposal
- FAQs, Help Desk, and training videos



Archives Search

Search past topics and Announcements for information

- Search topics and awards
- Find out what technologies the DOD needs
- Find the best Component for your technology

Key Technology Areas:

- Air Platforms
- Chemical/Biological Defense
- Information Systems Technology
- Ground and Sea Vehides
- Materials / Processes Biomedical
- Weapons
 - Nuclear Technology

Space Platforms

Human Systems

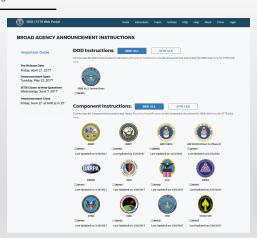
- Sensors, Electronics, and Battlespace Environment



Announcement Information

Getting started

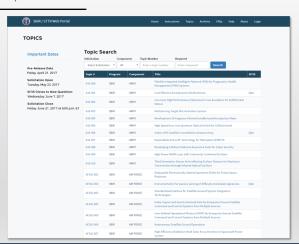
- Click 'Instructions' on the top menu to view instructions for each Component
- Instructions provide proposal submission and eligibility guidelines
- SBIR/STTR Instructions are written for each Component
- · Important dates and times



Topics Information

View, search, or browse topics within the current Solicitation/BAA

- Click 'Topics' on the top menu to view the current topics for each Component
- Search by Component, Topic Number, or Keyword
- Only topics within the current, open Announcement are accepted



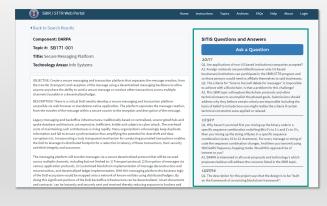
Asking Questions to Topic Authors

SBIR/STTR Interactive Topic Information System (SITIS)

 Ask questions through SITIS to clarify technical aspects of a current topic



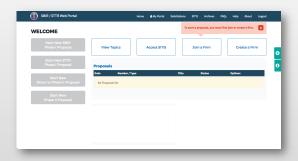
 Follow SITIS for new Topic references, topic updates, and Q&A from other businesses



Join or Register a Firm

You will need to join/register a firm before starting a proposal

- Register to create an account and log in to My Portal. To start a proposal you can join or create a new firm
- Join a firm by entering your firm's DUNS Number, CAGE Code or SBC ID & enter the firm's password
- Create a firm by completing the firm registration fields



Firm Information

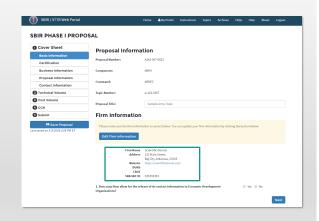
Make sure your information is correct before submitting

The following is required at time of submission of your proposal

SBA SBC ID (www.sbir.gov)

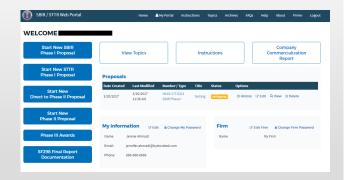
The following are required at time of award:

- DUNS Number
- CAGE Code
- Both can be found on www.sam.gov



My Portal Start and view proposal information

- Start a Phase I, Phase II, or Direct to Phase II Proposal
- · Access your proposals
- View: HTML and PDFs (Cover Sheet, Tech Volume, and Proposal Package)
- · Edit your firm information



Completing a Proposal

Contact the Help Desk with questions about how to submit

A complete proposal consists of 4 volumes:

- Proposal Cover Sheet
- Technical Volume
- · Cost Volume
- Company Commercialization Report

Cover Sheet



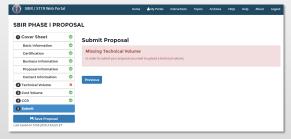
Cost Volume



Completing a Proposal

Almost there!

Technical Volume is a PDF upload of a single file including all graphics and attachments



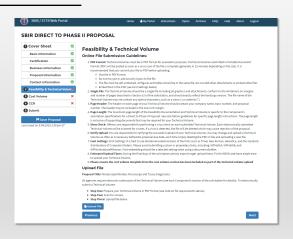
Review the proposal checklist to verify your firm's CCR information



Direct to Phase II

Feasibility study and technical volume

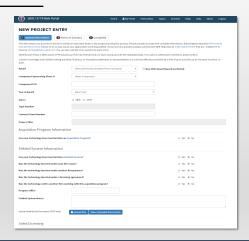
- Select topics can be eligible for Direct to Phase II proposals
- Small Businesses must complete a feasibility study with a technical volume
- Feasibility study, technical volume, and supporting documents must be uploaded as a single .pdf file



Company Commercialization Report (CCR)

Adding a new entry

- Upgraded system includes validated information to minimize errors from self-reporting
- Additional fields to support the contracting lifecycle
- DOD is now integrated with the SBA database requiring small business to only complete reporting once

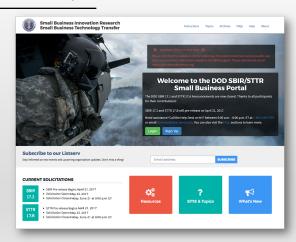




Component Playground

Get to know the system

- Components access a test version of the site as a small business to provide feedback and improvements
- Components can ensure business rules for their specific Component are implemented accurately



Manage everything inside and outside of the Announcement

Manages the following modules of the program:

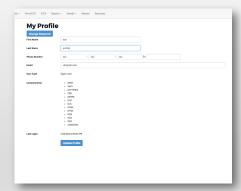
- Announcements
- SITIS
- · Reporting
- · Proposal submission data
- · Award data
- CCB
- Firm information
- · Data Verification Tool
- Waivers



Access Levels

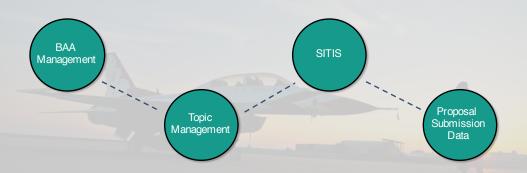
Different permissions for user types

- Workforce Portal is password and user role based
- Depending on access levels certain menu items and site functions will not be accessible



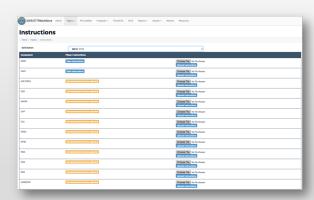
Workforce Portal Announcement

How the Workforce Portal helps manage the Announcement process



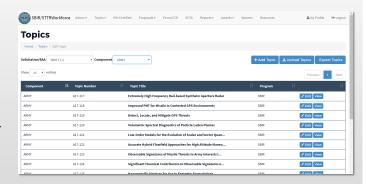
Announcement Management

- Components can upload
 Announcement instructions
- Solicitation/BAA Manager receives them and provides feedback to Components via email



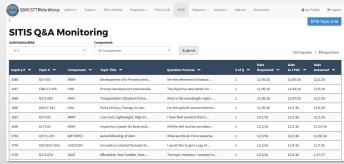
Topic Management

- Upload individual and bulk topics
- Upload verification and automatic formatting
- Access database template for upload available
- · Edit and delete topics



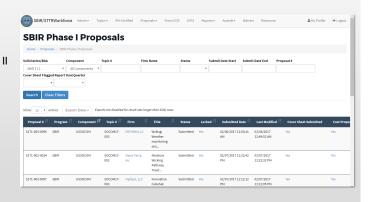
SITIS Q&A Management

- SITIS questions and answers are managed by the SITIS Admin
- Components can view the SITIS Report and view all questions asked and when forwarded to a TPOC for response
- View stats on duration of time questions were asked and answered by a TPOC



Proposal Data Management

- View and export Phase I, Phase II and Direct to Phase II proposals packages
- Search by Soliciation/BAA, Component, topic number, firm name, proposal number, etc.
- Lock/Unlock Phase II Proposals
- · Access Proposal Archives



Proposal Evaluation

SBIR/STTR Proposals are viewable in the Workforce Portal

Components export proposal data for their own evaluation



Workforce Proposal Database



Export Data + Access Database (.mdb) Full Cover Sheets/Cost Proposals (.mdb) Partial Cover Sheets (.mdb) Firm Report (.mdb) Zip Files (.zip) Tech Volumes (.zip) Proposal Packages (.zip) Csv Files (.csv) Cost Proposals (.csv) Coversheets (.csv) Partial Cover Sheet (.csv) CAI Report (.csv) Certification Report (.csv) Firm Report (.csv) Flagged Cover Sheet Details (.csv) Excel Files (.xlsx)

Team Partners (.xlsx)

How the Workforce Portal helps manage the entire SBIR/STTR Program

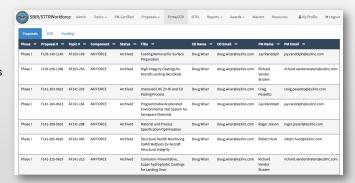
Firm CCR
Report

Data
Verification
Tool

Waiver,
Notifications,
and Forms

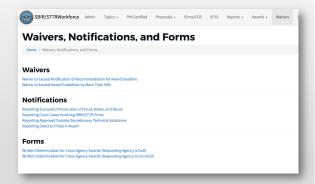
Reporting

- Components can validate firm CCR data for their own records
- View and export firm funding history



Workforce Portal Waivers, Notifications, and Forms

- Components can fill out waivers to switch proposals from SBIR to STTR
- · Switch Component
- Extension on limits of cost and duration



Data Verification Tool

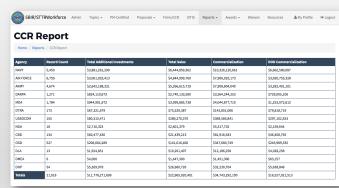
- Components can upload their quarterly and annual reports and provide real-time feedback on report submissions
- Provides a status on quarterly and annual report uploads by Component

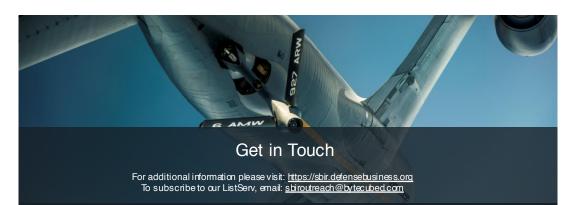




Reporting

- Validate CCR records by Components
- Validate topics with ACQ Program, Manufacturing, and Energy Report for quarterly reporting
- SITIS Q&A Monitoring Report allows Components to check the status of unanswered inquiries





Questions? Contact us!



1-800-348-0787



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