

DEPARTMENT OF DEFENSE

Department of Defense Office of Small Business Programs

Policy Guidance

for the

Department of Defense Regional Councils,

Small Business Education and Advocacy

(Part 1 of 3)

Revision 1

March 23, 2009

FOREWORD

Part 1 of 3 of the Policy Guidance for the Department of Defense Regional Councils for Small Business Education and Advocacy depicts the current geographic boundaries of the Regional Councils. There are now seven Regional Councils. The current configuration of the Regional Councils reflects the merging of the District of Columbia Regional Council with the Mid-Atlantic Regional Council. The decision to combine the two councils was reached by consensus of those who participated in the National Regional Council held in Atlanta, Georgia on June 2, 2008.

The National Regional Council Conference provided a much needed opportunity for frank discussion between the Regional Council leadership, the DoD Small Business Directors, and the Director and Deputy Director of the Office of Small Business Programs. Through the hours of lively discourse, the participants managed to lay the foundation for future innovation that will preserve the expertise and enthusiasm of this unique DoD asset.

Parts 2 and 3 of the Policy Guidance are currently under review and will be updated as needed and provided in upcoming transmissions.

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Chart #1, entitled "The Domain of the Department of Defense Regional Councils for Small Business Education and Advocacy", is a map of the United States, depicting each of the seven Regional Councils. The following provides a perspective on the Domain of the Department of Defense Regional Councils for Small Business Education and Advocacy:

United States	Total Land Area (50 States, D.C. & P.R.)	Population** (50 States, D.C. & P.R.)
	3,618,204 Square Miles	305,563,532

* U.S. Geological Survey

**U.S. Census (2007 Estimate)

NORTHEAST REGIONAL COUNCIL

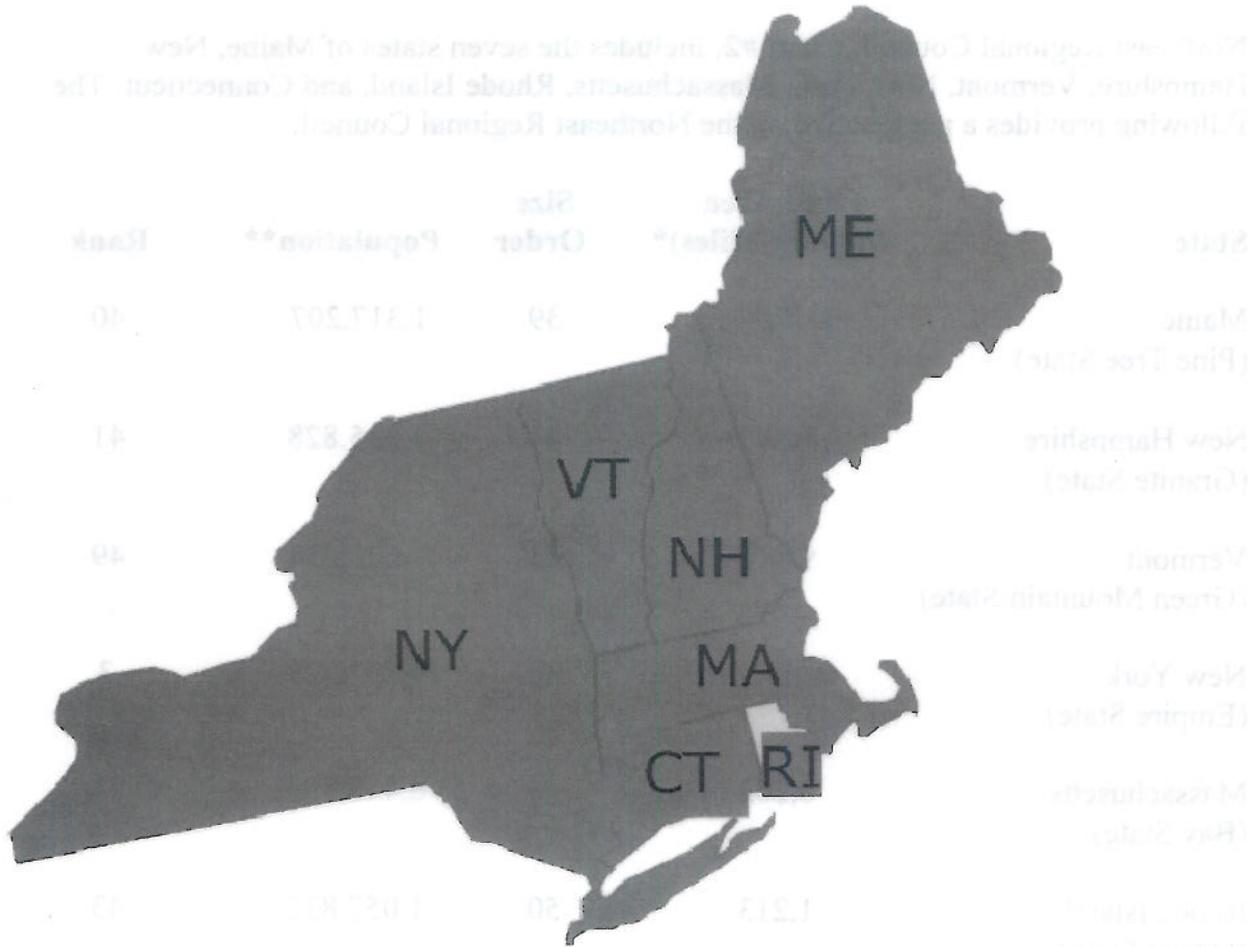
Northeast Regional Council, Chart #2, includes the seven states of Maine, New Hampshire, Vermont, New York, Massachusetts, Rhode Island, and Connecticut. The following provides a perspective on the Northeast Regional Council:

State	Land Area (Square Miles)*	Size Order	Population**	Rank
Maine (Pine Tree State)	33,128	39	1,317,207	40
New Hampshire (Granite State)	9,283	44	1,315,828	41
Vermont (Green Mountain State)	9,615	43	621,254	49
New York (Empire State)	49,112	30	19,297,729	3
Massachusetts (Bay State)	8,262	45	6,449,755	14
Rhode Island (Ocean State)	1,213	50	1,057,832	43
Connecticut (Constitution State)	5,006	48	3,502,309	29
Total	115,619		33,561,914	

*U.S. Geological Survey

**U.S. Census (2007 Estimate)

**CHART #2
MAP OF NORTHEAST REGIONAL COUNCIL (MAP)**



State	Population**	Order	Area (sq. miles)
Maine	1,317,207	39	33,349
New Hampshire	1,328,828	41	9,332
Vermont	623,989	49	9,616
New York	19,959,087	50	54,554
Massachusetts	6,779,600	51	8,007
Connecticut	3,588,000	52	5,543
Rhode Island	1,052,000	53	1,545
Total	33,261,914		115,819

** U.S. Geological Survey
 ** U.S. Census (2007 estimate)

MID-ATLANTIC REGIONAL COUNCIL

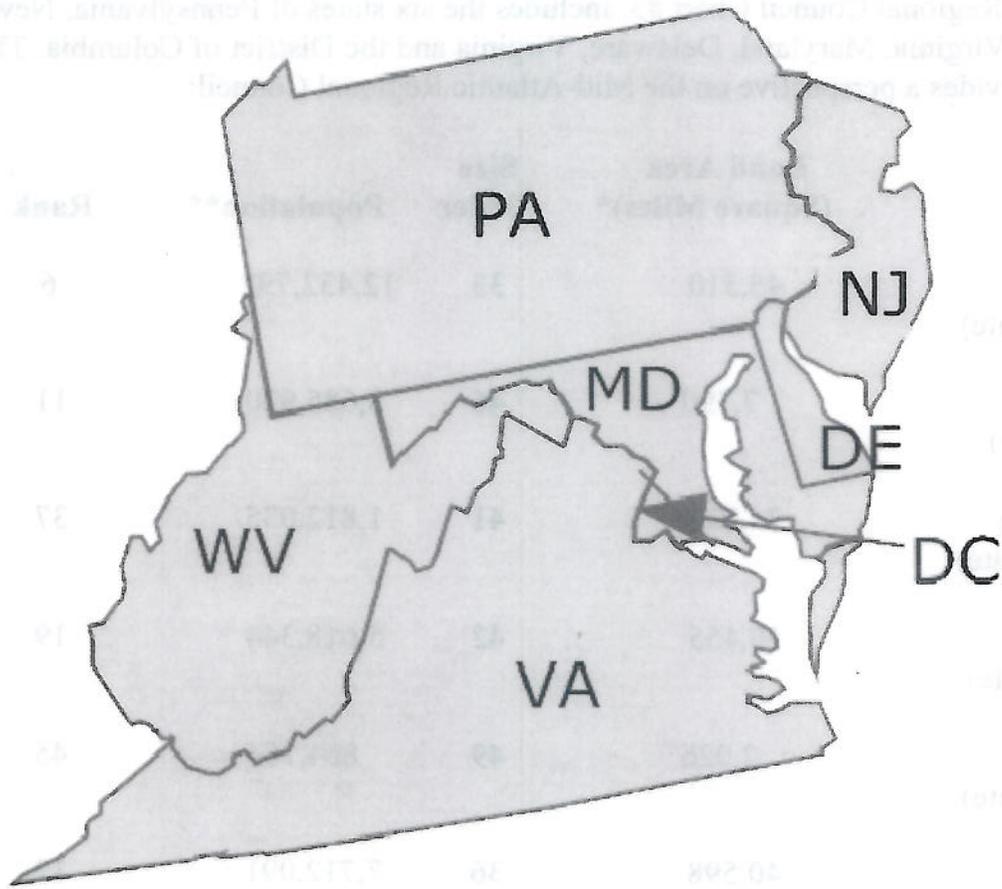
Mid-Atlantic Regional Council Chart #3, includes the six states of Pennsylvania, New Jersey, West Virginia, Maryland, Delaware, Virginia and the District of Columbia. The following provides a perspective on the Mid-Atlantic Regional Council:

State	Land Area (Square Miles)*	Size Order	Population**	Rank
Pennsylvania (Keystone State)	45,310	33	12,432,792	6
New Jersey (Garden State)	7,790	46	8,685,920	11
West Virginia (Mountain State)	24,231	41	1,812,035	37
Maryland (Old Line State)	10,455	42	5,618,344	19
Delaware (Diamond State)	2,026	49	864,764	45
Virginia (Old Dominion State)	40,598	36	7,712,091	12
District of Columbia (Nation's Capital)	62	N/A	588,292	50
Total	130,472		37,714,238	

* U.S. Geological Survey

**U.S. Census (2007 Estimate)

CHART #3
MAP OF MID-ATLANTIC REGIONAL COUNCIL



State	Population	Area (sq. mi.)
PA	12,281,069	46,054
NJ	8,821,913	19,211
MD	5,859,621	12,164
DE	923,299	1,918
WV	6,080,274	62,756
VA	7,712,001	110,781
DC	689,548	68
Total	37,274,238	274,861

* U.S. Census (2007 Estimate)
 ** U.S. Geological Survey

SOUTHEASTERN REGIONAL COUNCIL

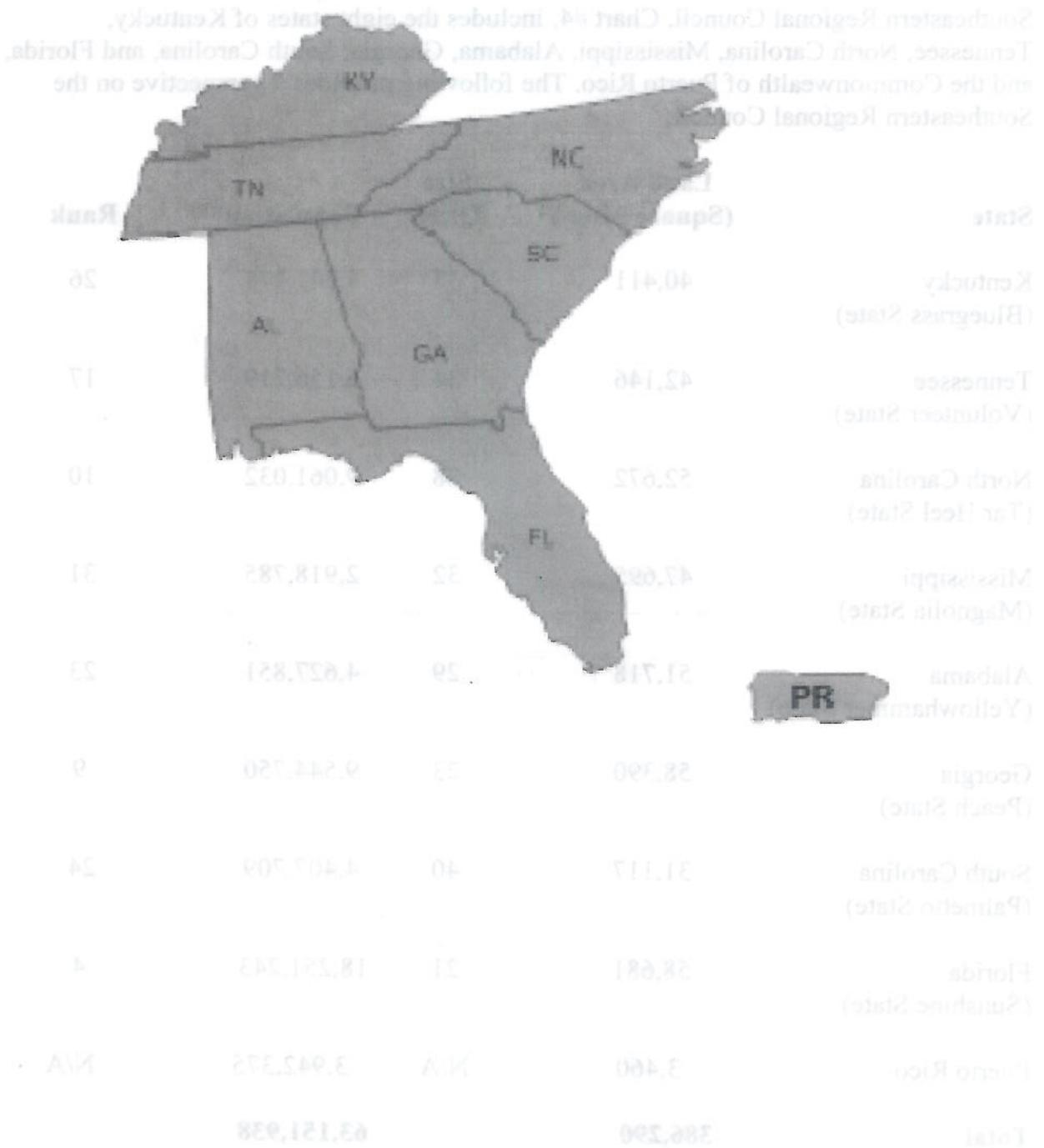
Southeastern Regional Council, Chart #4, includes the eight states of Kentucky, Tennessee, North Carolina, Mississippi, Alabama, Georgia, South Carolina, and Florida, and the Commonwealth of Puerto Rico. The following provides a perspective on the Southeastern Regional Council:

State	Land Area (Square Miles)*	Size Order	Population**	Rank
Kentucky (Bluegrass State)	40,411	37	4,241,474	26
Tennessee (Volunteer State)	42,146	34	6,156,719	17
North Carolina (Tar Heel State)	52,672	28	9,061,032	10
Mississippi (Magnolia State)	47,695	32	2,918,785	31
Alabama (Yellowhammer State)	51,718	29	4,627,851	23
Georgia (Peach State)	58,390	23	9,544,750	9
South Carolina (Palmetto State)	31,117	40	4,407,709	24
Florida (Sunshine State)	58,681	21	18,251,243	4
Puerto Rico	3,460	N/A	3,942,375	N/A
Total	386,290		63,151,938	

* U.S. Geological Survey

**U.S. Census (2007 Estimate)

CHART #4
MAP OF SOUTHEASTERN REGIONAL COUNCIL MAP



* U.S. Geological Survey
 ** U.S. Census (2007 Estimate)

NORTH CENTRAL REGIONAL COUNCIL

North Central Regional Council, Chart #5, includes the twelve states of North Dakota, South Dakota, Nebraska, Kansas, Minnesota, Iowa, Missouri, Wisconsin, Illinois, Michigan, Indiana, and Ohio. The following provides a perspective on the North Central Regional Council:

State	Land Area (Square Miles)*	Size Order	Population**	Rank
North Dakota (Peace Garden State)	70,704	17	639,715	48
South Dakota (Mount Rushmore State)	77,122	16	796,214	46
Nebraska (Cornhusker State)	77,359	15	1,774,571	38
Kansas (Sunflower State)	82,282	14	2,775,997	33
Minnesota (North Star State)	84,397	12	5,197,621	21
Iowa (Hawkeye State)	56,276	25	2,988,046	30
Missouri (Show Me State)	69,709	19	5,878,415	18
Wisconsin (Badger State)	56,145	26	5,601,640	20
Illinois (Land of Lincoln)	56,343	24	12,852,548	5
Michigan (Great Lakes State)	58,513	22	10,071,822	8
Indiana (Hoosier State)	36,185	38	6,345,289	15

Ohio
(Buckeye State)

41,328

35

11,466,917

7

Total

766,363

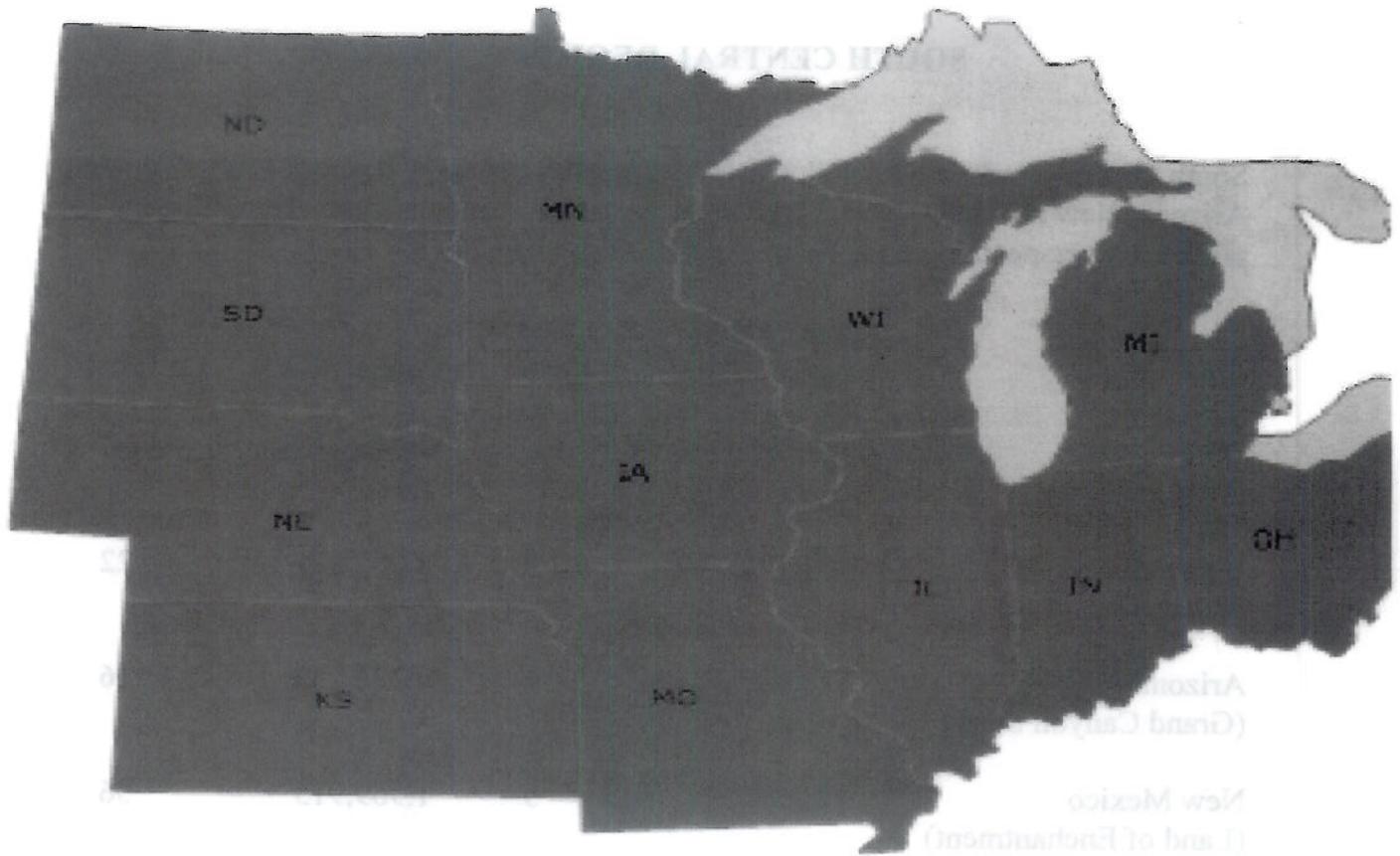
66,388,795

* U.S. Geological Survey

**U.S. Census (2007 Estimate)

Rank	Population**	Order	Land Area (Square Miles)*	State
48	69,713	17	70,704	North Dakota (Peace Garden State)
46	79,314	16	77,133	South Dakota (Mount Rushmore State)
38	1,774,571	13	97,339	Minnesota (North Star State)
33	2,139,947	14	82,382	Wisconsin (Badger State)
31	2,197,821	12	84,397	Illinois (Land of Lincoln)
30	2,408,046	22	59,276	Iowa (Hawkeye State)
18	2,873,413	19	69,709	Michigan (The Great Lakes State)
20	2,601,640	26	76,142	Indiana (Hoosier State)
2	12,822,348	24	38,342	Ohio (Buckeye State)
8	10,071,822	22	38,213	Michigan (Great Lakes State)
12	6,342,289	38	36,182	Indiana (Hoosier State)

**CHART #5
MAP OF NORTH CENTRAL REGIONAL COUNCIL**



State	Population (2007 Estimate)	Area (sq. miles)	Population Density (per sq. mile)
ND	1,838,384	77,116	23.84
SD	1,095,912	77,116	14.22
NE	1,925,750	77,116	24.98
KS	3,543,390	82,278	43.07
MN	5,300,000	225,183	23.53
IA	3,145,000	145,746	21.58
MO	5,937,000	153,438	38.73
WI	11,880,000	223,940	53.05
IL	12,812,000	149,995	85.43
IN	6,480,000	36,420	177.92
OH	11,532,000	44,826	257.24
MI	10,432,000	96,714	107.86
Total	68,239,100	1,000,000	68.24

* U.S. Geological Survey
** U.S. Census (2007 Estimate)

SOUTH CENTRAL REGIONAL COUNCIL

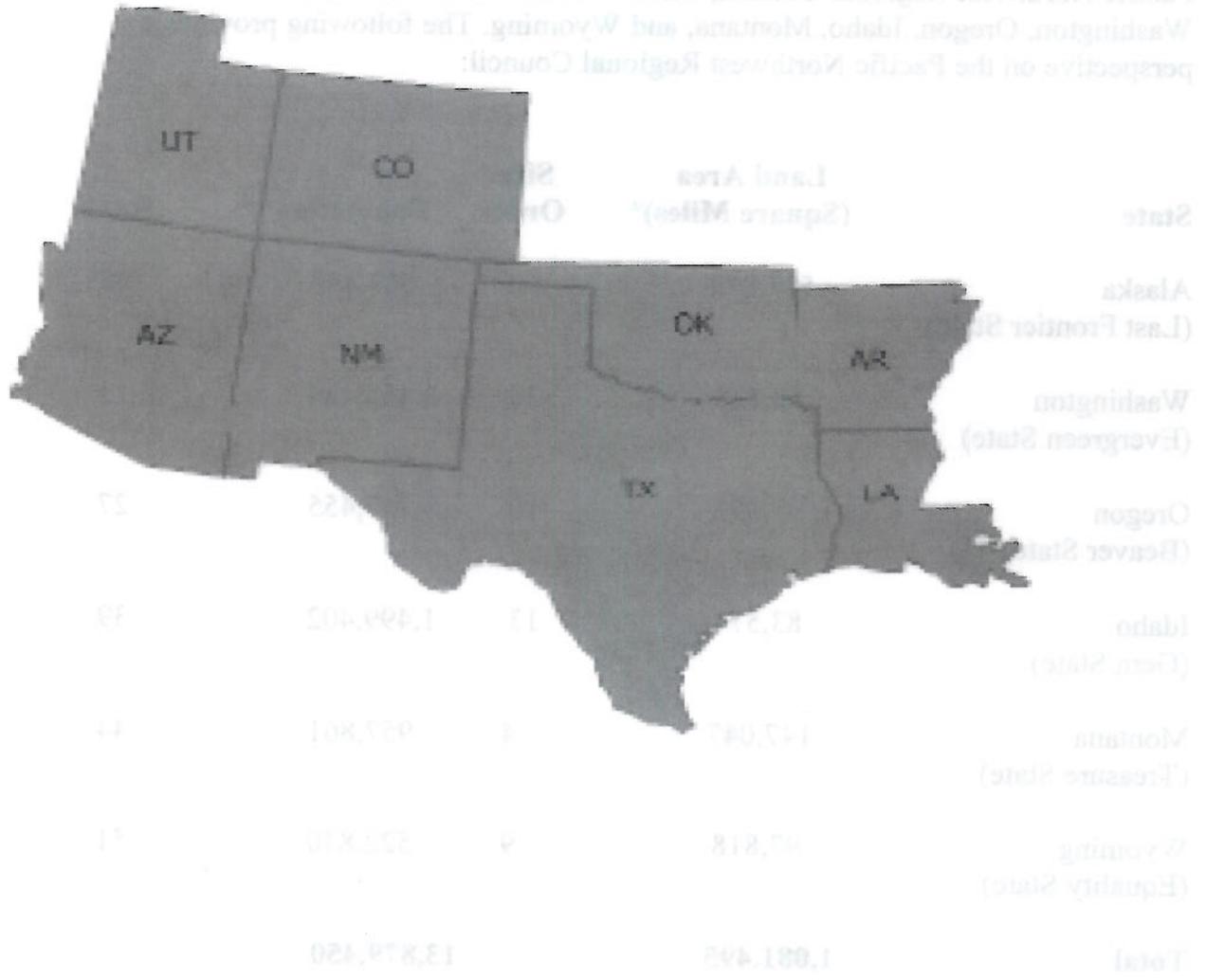
South Central Regional Council, Chart #6, includes the eight states of Utah, Colorado, Arizona, New Mexico, Texas, Oklahoma, Arkansas, and Louisiana. The following provides a perspective on the South Central Regional Council:

State	Land Area (Square Miles)*	Size Order	Population**	Rank
Utah (Beehive State)	84,905	11	2,645,330	34
Colorado (Centennial State)	104,100	8	4,661,515	22
Arizona (Grand Canyon State)	114,007	6	6,338,755	16
New Mexico (Land of Enchantment)	121,599	5	1,969,915	36
Texas (Lone Star State)	266,874	2	23,904,380	2
Oklahoma (Sooner State)	69,903	18	3,617,316	28
Arkansas (The Natural State)	53,183	27	2,834,797	32
Louisiana (Pelican State)	47,720	31	4,293,204	25
Total	862,291		50,465,212	

* U.S. Geological Survey

**U.S. Census (2007 Estimate)

CHART #6
MAP OF SOUTH CENTRAL REGIONAL COUNCIL MAP



* U.S. Geological Survey
 ** U.S. Census (2007 Estimate)

PACIFIC NORTHWEST REGIONAL COUNCIL

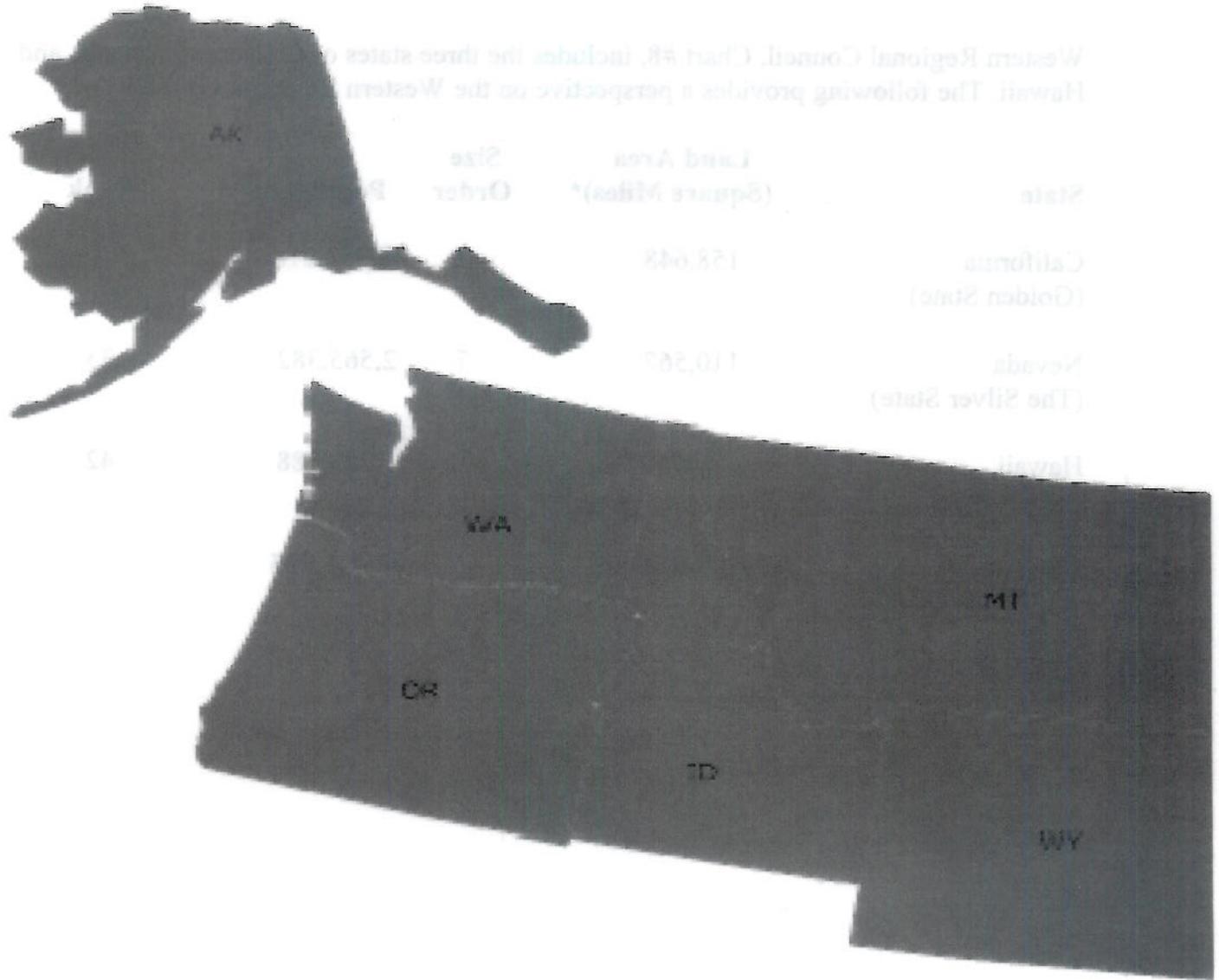
Pacific Northwest Regional Council, Chart #7, includes the six states of Alaska, Washington, Oregon, Idaho, Montana, and Wyoming. The following provides a perspective on the Pacific Northwest Regional Council:

State	Land Area (Square Miles)*	Size Order	Population**	Rank
Alaska (Last Frontier State)	587,878	1	683,478	47
Washington (Evergreen State)	68,126	20	6,468,424	13
Oregon (Beaver State)	97,052	10	3,747,455	27
Idaho (Gem State)	83,574	13	1,499,402	39
Montana (Treasure State)	147,047	4	957,861	44
Wyoming (Equality State)	97,818	9	522,830	51
Total	1,081,495		13,879,450	

* U.S. Geological Survey

**U.S. Census (2007 Estimate)

CHART #7
MAP OF PACIFIC NORTHWEST REGIONAL COUNCIL MAP



Western Regional Council. Chart #8 includes the three states of the Pacific Northwest. The following provides a perspective on the Western Regional Council's membership.

State	Land Area (Square Miles)*	Order	Size
California (Golden State)	158,048	1	1
Nevada (The Silver State)	110,367	2	2
Idaho	163,676	3	3
Montana	147,040	4	4
Wyoming	97,813	5	5
Utah	84,247	6	6
Arizona	113,990	7	7
New Mexico	121,412	8	8
Colorado	104,145	9	9
Utah	84,247	10	10
Arizona	113,990	11	11
New Mexico	121,412	12	12
Colorado	104,145	13	13
Utah	84,247	14	14
Arizona	113,990	15	15
New Mexico	121,412	16	16
Colorado	104,145	17	17
Utah	84,247	18	18
Arizona	113,990	19	19
New Mexico	121,412	20	20
Colorado	104,145	21	21
Utah	84,247	22	22
Arizona	113,990	23	23
New Mexico	121,412	24	24
Colorado	104,145	25	25
Utah	84,247	26	26
Arizona	113,990	27	27
New Mexico	121,412	28	28
Colorado	104,145	29	29
Utah	84,247	30	30
Arizona	113,990	31	31
New Mexico	121,412	32	32
Colorado	104,145	33	33
Utah	84,247	34	34
Arizona	113,990	35	35
New Mexico	121,412	36	36
Colorado	104,145	37	37
Utah	84,247	38	38
Arizona	113,990	39	39
New Mexico	121,412	40	40
Colorado	104,145	41	41
Utah	84,247	42	42
Arizona	113,990	43	43
New Mexico	121,412	44	44
Colorado	104,145	45	45
Utah	84,247	46	46
Arizona	113,990	47	47
New Mexico	121,412	48	48
Colorado	104,145	49	49
Utah	84,247	50	50

WESTERN REGIONAL COUNCIL

Western Regional Council, Chart #8, includes the three states of California, Nevada, and Hawaii. The following provides a perspective on the Western Regional Council:

State	Land Area (Square Miles)*	Size Order	Population**	Rank
California (Golden State)	158,648	3	36,553,215	1
Nevada (The Silver State)	110,567	7	2,565,382	35
Hawaii (Aloha State)	6,459	47	1,283,388	42
Total	275,674		40,401,985	

* U.S. Geological Survey

**U.S. Census (2007 Estimate)

CHART #8
MAP OF WESTERN REGIONAL COUNCIL MAP

