

Department of Navy (DON)

Small Business Innovation Research (SBIR) Small Business Technology Transfer (STTR)

DON SBIR/STTR Program Overview

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DON SBIR/STTR Goals

- Primary Program Goals:
 - Use small business to develop innovative R&D that addresses DON need
 - Commercialize (Phase III) SBIR-developed technology into a DON platform or weapons/communication system, or for facilities use
- About the Program:
 - Acquisition Driven Process with Strong Technology Pull
 - \$300M+ annual funding supporting small business innovation/research
 - Wide range of SBIR/STTR topics driven by PEO/PM/FNC specific needs

We Succeed When You Succeed



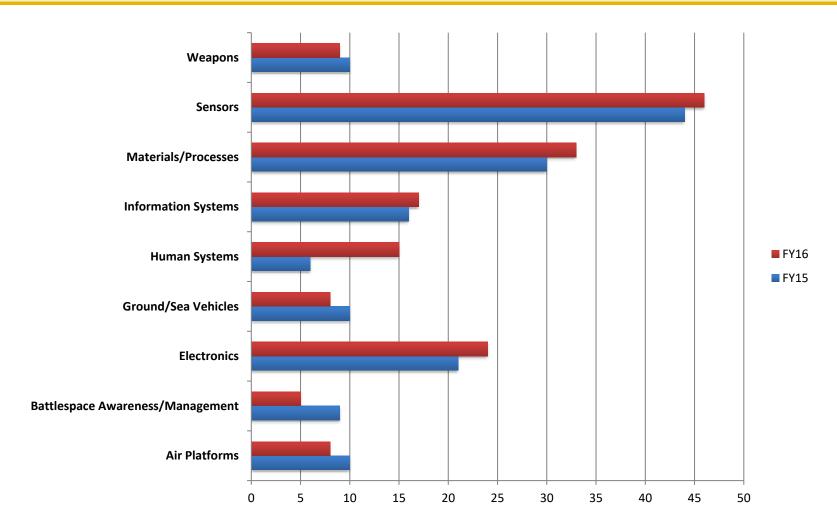
DON SBIR/STTR by the Numbers

as of 9 AUG 2017

		FY13	FY14	FY15	FY16
SBIR	Funding (\$M)	\$231	\$243	\$259	\$305
	Topics	149	129	132	139
	Phase I Awards (FY Solicitations)	401	362	360	397
	New Phase II Awards	232	212	198	133
STTR	Funding (\$M)	\$31	\$35	\$35	\$48
	Topics	29	25	23	26
	Phase I Awards (FY Solicitations)	70	61	60	69
	New Phase II Awards	41	23	28	28
SBIR/ STTR	Phase I Proposals (FY Solicitations)	2,588	2,321	1,859	2,099
	Avg. time to award Phase I (mos.)	4.5	4.3	4.3	4.1
	Phase III Awards	146	142	140	151
	Phase III Awards (\$M)	\$412	\$520	\$394	\$507



Topic Area Distribution





SBIR/STTR Program Award Structure

DON SYSCOMs tailor as needed

Project Feasibility		Technology Development and Prototype Demonstration			ototype Testing & Evaluation chnology Demo & Validation		
Phase I		Phase II			Subsequent Phase II	Phase III	
Phase I Base Phase I Option • 6 months • 6 months		Phase II Base	Phase II Option 1	Phase II Option 2		Contingent upon having a successful project with a committed	Transition to Acquisition Program Non-SBIR/STTR \$ (Private
(SBIR) • 7 months (STTR) • \$125K	• \$100K	•~18 months • \$500K-\$1M	 ~9 months TTP required SBIR PM/PO review for Option 2 at exit 	• ~12-18 months • Signed TTA may be required • TRL 4 at exit	:	Transition Sponsor/Path Up to 24 months 1:1 cost match Signed TTA required Minimum TRL 4 at entry	sector or non-SBIR/STTR Gov. \$) • Unlimited POP • SBC Extension of Data Rights and Sole Source
NTE \$225K		Phase II Options may require Cost Share 1 or 2 options ranging from \$250K-\$750K			CPFF Contract	Designation Contract Type Varies - Phase III's may be awarded	
DON uses a "gated" process of options in Phase I/II to allow more funding to be available to increase TRL & transition opportunities		CPFF Contract		NTE \$1.5M SBIR/STTR Funding		without competition after Phase I or Phase II	
		NTE \$1.5M SBIR/STTR Funding			¹ !	NOTE: A 'Subsequent Phase II' is a Requirements Driven process; i.e., based upon Acquisition program needs.	No limit on funding (only non-SBIR/STTR)
			NTE \$3,225	5,000 Total SBIR/STT	ƙ Fun	ding	
			Phase	: III – can occur anyti	ime af	ter Phase I and is funded with non-Sl	BIR/STTR\$
TRL: 0 - 3		2 -	2 - 5 4 - 1		7		6 - 9



Navy SBIR/STTR Commercialization Tools

- SBIR/STTR Transition Program (STP)
- Primes Initiative
- Phase III Guidebook
- Reach-back Strategy
- O&S Pilot(s)
- SBIR/STTR Search Tool



SBIR/STTR Transition Program (STP)

Helps prepare selected Small Businesses to transition their DON funded technology by providing the following services:

- Assisting in the development of targeted marketing materials
- Providing relevant market research appropriate to the Small Business's technology and transition targets
- Identifying leads for potential transition opportunities
- Mentoring on the government/prime contractor relationships
- Instructing on the government acquisition environment and policies
- Promoting Small Businesses and their SBIR/STTR technology(s) on the Virtual Transition Marketplace (VTM)—an on-line, searchable showcase accessible to Government and private sector
- Assisting you on exhibiting at the annual Forum for SBIR/STTR Transition (FST)



The Primes Initiative

Revolutionizing Delivery of Innovation to the Warfighter



- Corporate goal for SBIR/STTR engagement
- Integrate SBIR/STTR into corporate sourcing strategy
- Establish SBIR/STTR partnering metrics; manage to these metrics
- Leverage current supplier, engineering, & marketing resources
- Explore SBIR/STTR Topic opportunities
- Explore Phase I, II, & III opportunities
- Track SBIR/STTR partnerships
- Developing risk management tools for government and industry to share



Phase III Guidebook

- Developed by DON SBIR/STTR
 - Assist Program Managers, Contracting Officers, and Small Business professionals
- Comprehensive innovation desk reference
 - Cites authorities
 - Summarizes best practices
 - Answers FAQs
- Global commercialization resource
 - Small/Large Businesses
 - DoD Components & Agencies
 - Other Federal Agencies



Available for download at www.navysbir.com



Using SBIR/STTR to reduce Cost Drivers

- Reachback Strategy
 - Mining the Navy SBIR/STTR inventory
 - Cross-SYSCOM leveraging
- Direct to Phase II*
 - Specific topics written for Phase II
 - Ability to increase TRL faster
- O&S Pilot(s)
 - NAVAIR Pilot with FRCs
 - Seeking pilot opportunities with FRDs and Shipyards

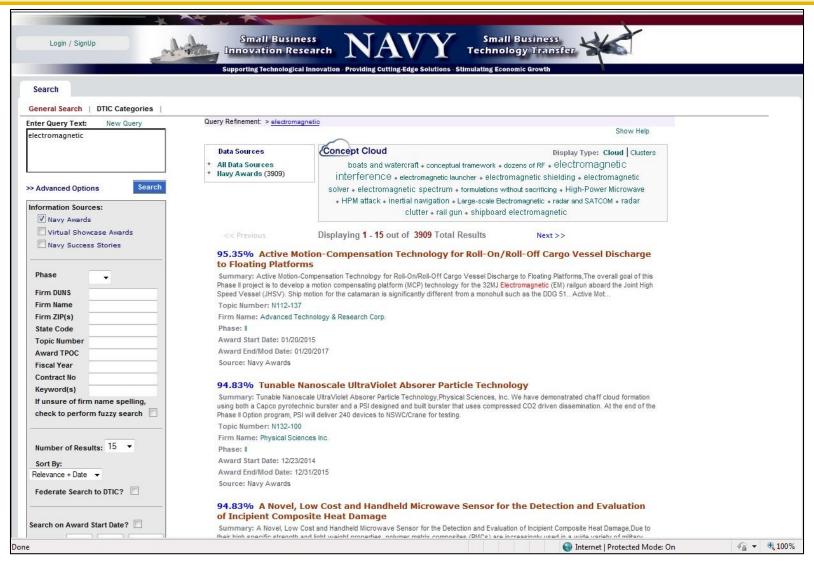
*Current authority expires 30 Sept. 2017

SBIR/STTR can be leveraged to reduce costs!!



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FREE to Public





DON SBIR/STTR Points of Contact

Program is Administered by the Office of Naval Research

Bob Smith – Director, Department of Navy SBIR/STTR Programs robert.l.smith6@navy.mil

DON STTR Program Manager	Steve Sullivan	steven.sullivan@navy.mil	
DON Commercialization Manager	Lee Ann Boyer	leeann.boyer@navy.mil	
Naval Sea Systems Command (NAVSEA)	Dean Putnam	dean.r.putnam@navy.mil	
Naval Air Systems Command (NAVAIR)	Donna Attick	donna.moore@navy.mil	
Office of Naval Research (ONR)	Lore-Anne Ponirakis	loreanne.ponirakis@navy.mil	
Space & Warfare Systems Command (SPAWAR)	Shadi Azoum	shadi.azoum@navy.mil	
Marine Corps Systems Command (MARCOR)	Jeff Kent	jeffrey.a.kent@usmc.mil	
Naval Supply Systems Command (NAVSUP)	Heather Audet	heather.audet@navy.mil	
Naval Facilities Engineering Command (NAVFAC)	Dan Zarate	daniel.zarate@navy.mil	

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Check for the most up to date information about the program, topics, awards, and more!



Questions



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