

# Accelerating the Growth of Veteran Owned Small Businesses in the Federal Marketplace

Barbara Ashe
National Director, Veteran Institute for Procurement
301.738.0015 ext. 215
bashe@mcccmd.com
www.NationalVIP.org

# **Accelerating Growth: What is VIP?**

### We train "companies," not individuals

- VIP GROW Graduates on average in business 8 years with 16 employees
- 3-day, 27-hour comprehensive certification program
- Hands-on, market-based instruction that helps establish best business practices for Federal gov't
- Owner, principal or C-level exec for VOSB/SDVOSB
- Bolger Center, 11 miles from the White House
- Offered nationwide at **no cost** to participants





Market-based Classroom Instruction



### **922 Graduates and Growing**

From 45 states plus D.C. and Guam.



### **GROW 54%**

From a Survey of VIP GROW Graduates one year after graduation



### **Success for GROW Graduates**

- 5 of the 2016 Small Business Person of the Year Award Winners are VIP GROW Graduates
- 4 of the 7 SDVOSB/VOSB winners of the Centers for Medicare & Medicaid Services SPARC contract are VIP GROW Graduates
- Over 1/3 of the VA VECTOR winners are VIP Graduates
- The 2017 INC 500 list features 6 VIP Graduates
- Lockheed Martin and Crowley Fabricating & Machining Company were named the U.S. Navy's only Nunn-Perry award winner in 2015

## **Accelerate Growth, Accelerate Success**

### **Eligibility Requirements**













Must be a VIP

Graduate to

Connecting VIP

companies to

each other

sign-up

Graduate

- VOSB/SDVOSB
- Owner, Exec, or principal
- Business
- ≥1 yr
- Revenue in past year
- Owner or Exec working full-time as a W2 employee
- Started 2016
- 148 grads

- VOSB/SDVOSB
- Owner, Exec, or principal
- Business
- ≥ 2 yr
- ≥ 3 FTE
- Experience performing on Federal contracts

- Started 2009
- 727 grads

- Owner, Exec, or principal
- Business
- ≥ 3 yr
- ≥ 3 FTE
- Graduated from GROW
- Enter/expand into OCONUS /commercial markets

- Started 2017
- 47 grads

- Enhance Skills
- Remain competitive in dynamic Federal market
- VIP Alum

- Started 2014
- 50 alums

- Connecting VIP alums to their **VBOC**
- Continuing education, mentoring, and counseling

Webinar Series

- Connecting Government Agencies and
  - **Large Primes** to VIP Companies
- Launch 2018 Started 2017

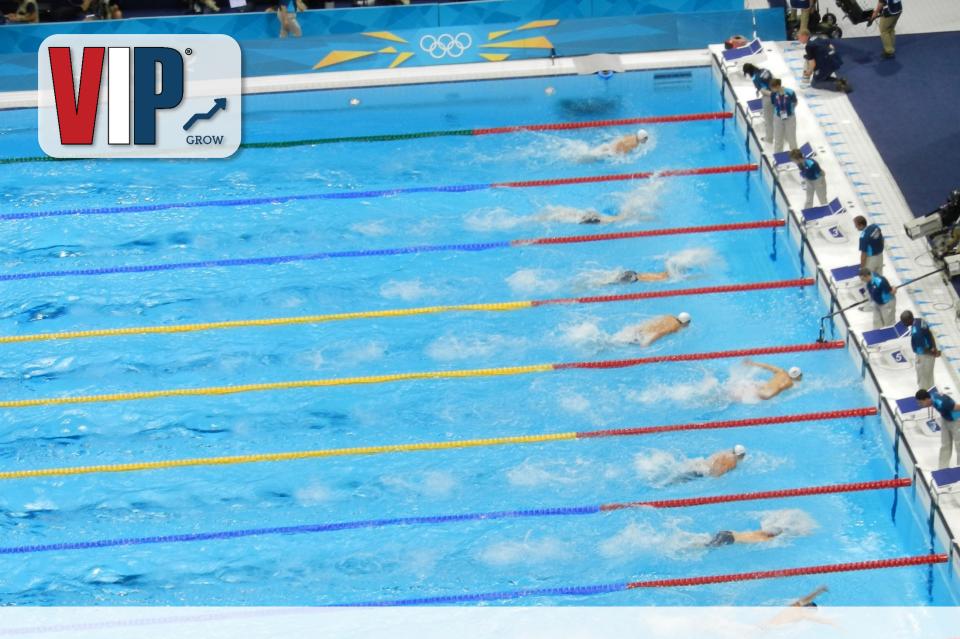
# **Accelerating Growth: What is VIP?**

# VIP Programs Reduce Risk

Business Mistakes are Expensive and Often Times Fatal to a Small Business

- Reduce risk to companies, teaming partners, and gov't
- Learn from highly experienced industry and government professionals across 20+ topics
- Accelerate growth through best business practices





Like an Olympic Training Center

Source: Wikipedia Copyright © MCCCF VIP, 7

# **Key Statistics**

- 922 graduates from 45 states plus D.C. and Guam. On average VIP GROW graduates grow 54% after one year from graduating (survey of 378)
- Created over 3,565 jobs in 42 plus D.C. and Guam
- 80% SDVOSB, 37% 8(a), 53% minority-owned, 16% woman-owned, 11% HUBZone
- 5 of the 2016 SBA's Small Business Person of the Year Award Winners are VIP GROW graduates





# Others plant the seed, we water the plant

Source: Wikipedia Copyright © MCCCF VIP, 9

## **Accelerate Success into Federal Market**

- New program that deploys the same proven instruction as our highly successful VIP GROW
- Companies on average in business 5 years with 2 employees
- 3-day, 27-hour comprehensive certification program
- Provide market-based, practical training across 20+ topics
- Avoid business land mines and reduce your risk to yourself, teaming partners and customers
- Build relationships with primes and government and establish a network of national teaming partners





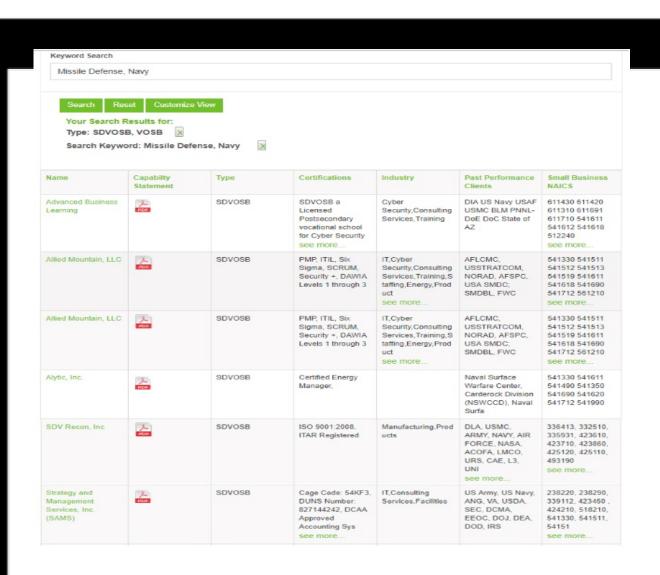
Accelerate your success in winning, executing, and maintaining international OCONUS and commercial contracts.

# Accelerate Opportunities Overseas into Federal Market

- Our newest program is designed for veteran owned small businesses that want to enter and/or expand their Federal and commercial contracting opportunities overseas
- Companies on average in business 8 years with 19 employees
- 3-day, 27-hour comprehensive certification program
- Provide market-based, practical training across 20+ topics
- Uses real-time, market-based instruction tailored to accelerate success in writing, executing and maintaining international OCONUS and commercial contracts.



# VIP Marketplace: Keyword Search: Find a Partner



# **VIP Marketplace: View Capability Statements** on Screen







### **CAPABILITY STATEMENT**

Allied Mountain, LLC is a Service Disabled Veteran Owned Small Business (SVOSB) providing scientific. engineering, and technical support and "C-Level" services to government and industry clients.

### **CORE COMPETENCIES**

### Management / Engineering

- · Program / Project Management
- · Systems Analysis, Engineering and Integration
- · Requirements Development
- · Plans and Concepts of Operations
- Acquisition Support

- · Project Management Professional (PMP)
- Six Sigma
- IT Infrastructure Library (ITIL)
- SCRUM
- Security+

### PERFORMANCE

- Prime contractor on the Air Force Life Cycle Subcontractor on USASMDC's Concepts and Management Center's (AFLCMC) Integrated Tactical Warning & Attack Assessment (ITW/AA) Systems Engineering & Integration (SE&I) Contract
- · Subcontractor on USA Space & Missile Defense Command's (SMDC) Design, Development, Demonstration, and Integration (D3I) Contract









Operations for Space and Missile Defense Integration Capabilities (COSMIC) Contract

· Consultant to various defense and commercial

companies providing "C-Level" services,

business operations support, program



### **DIFFERENTIATORS**

### . We understand how to:

- Use our small size to be nimble and responsive to customer requirements
- Keep our overhead cost low by hiring retired veterans and operating from a "virtual campus"
- Utilize technology for collaboration in a multi-team, multi-agency, worldwide environment, across multiple time zones
- Coordinate with and satisfy stakeholders with competing objectives & requirements



# **Thank You to Our Generous Sponsors**



### **VIP Training Programs**

- VIP START January 16 18, 2018
- VIP GROW March 20 22, 2018
- VIP INTERNATIONAL June 19-22, 2018